

Lewis County
Quit Line Data Summary
January 1 - March 31, 2002

	County	State
Number of Calls to Quit Line	N = 49	N = 4,096
Percent of Statewide Calls	1.4%	100.0%
Percent of State Population in County¹	1.2%	100.0%
	County %	State %
Gender	N = 49	N = 3,737
Female	57.1%	61.7%
Male	42.9%	38.3%
Race/Ethnicity	N = 47	N = 3,032
People of Color	6.4%	12.8%
White	93.6%	87.2%
Age	N = 47	N = 3,176
Less than 18 years old	6.4%	2.3%
18 - 24 years old	17.0%	16.2%
25 - 34 years old	21.3%	23.2%
35 - 44 years old	17.0%	27.0%
45 years and older	38.3%	31.4%
Education	N = 48	N = 3,209
Did not graduate high school	18.8%	19.8%
High school graduate	43.8%	33.3%
Some college/vocational school	31.3%	36.9%
College graduate	6.3%	10.0%
Caller Type	N = 47	N = 3,483
General Information	10.6%	10.6%
Health care provider	0.0%	3.4%
Tobacco user	89.4%	86.1%
Payer Type	N = 24	N = 2,167
Insured	54.2%	40.2%
Uninsured	29.2%	25.1%
Medicaid	16.7%	34.7%
Heard About	N = 41	N = 3,110
Past caller	7.3%	12.9%
Employer/worksites	2.4%	1.4%
Health care provider	19.5%	17.0%
Television	31.7%	23.9%
Outdoor advertisement (billboard/bus/wall)	2.4%	4.9%
Targeted mailing	0.0%	0.2%
Great Start	9.8%	6.2%
Radio	4.9%	1.1%
Newspaper/Magazine	0.0%	1.7%
Brochure/Newsletter	2.4%	5.2%
Family or friend	17.1%	21.5%
Health Department	0.0%	3.0%
School	2.4%	0.9%